1st Quarter 2006 FCC Form 398 Children's Report

KSMO

Kansas City, MO



Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2006

Licensee Meredith Corporation Molecular Molecu	1. Call Sign	Channel Numb	er	Community	of License					
Licensee Meredith Corporation X. Network Affiliation: WB Nielsen DMA World Wide Web Home Page Address (If applicable) Independent Kansas City www.thewbkansascity.com Facility ID Number Previous Call Sign (if applicable) License Renewal Expiration Date (mm/dd/yy 33336 02/01/2006 Core Programming 2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. 3.65 Section 73.671(c). 3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by X_Yes_No C.F.R. Section 73.673? 4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? b. Identify publishers who were sent information in 4.a. TV Data for the Sunday Kansas City Star TV Guide Video Viewing 171/Dune Viewin	ZSMO TV	62		City			State	County		ZIP Code
Meredith Corporation Niclsen DMA World Wide Web Home Page Address (frapplicable) Independent Kansas City www.thewbkansascity.com	KSMO-1 V	02		Kansas City	· · · · · · · · · · · · · · · · · · ·		МО	Jackson		64128
X_Network Affiliation: WB	Licensee									
Independent Ransas City	Meredith Corporation		*****							
Eacility ID Number	_X_ Network Affiliation	n: WB			Nielsen DM	Ā			Home Page Address	
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Length of Program: 30 (minutes)	Days/Times Program Re	gularly Scheduled:							complete Preemptic	n
				39		0				
A co of Towart Child Andiones from Toward 10		`								
Age of Target Child Audience: from 7 years to 12 years	Age of Target Child Aud	lience: from 7 years	to 12 years							

Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England; the viewer is exposed to the issues which prompted the colonies to seek freedom. Also through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer learns the impact theses issues have on the lives of ordinary citizens.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three mo	onths.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.	

	ed at regularly scheduled time plus Numb	er of Preemptions Rescheduled.
Title of Program #1: Liberty Kids		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
39	0	0
		•
Date Preempted/Episode # (1)	If rescheduled, date and time resch If not rescheduled, enter N/A	reduled. Is the rescheduled date the second home?
	n/a	Yes X No

	If not rescheduled, enter N/2	Yes X No	
If rescheduled, were promotional	l efforts made to notify public of resche		Yes X No
Reason for Preemption:	- careta made to notify paone of resent	auto and anto	105_A_110
Breaking News Other News	Sports Public	_X_Other	

Title of Program #2: Exploration With Richard Weise	1		To all Programmes	Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time		If preempted, Report	complete Preemption
Fridays, 7:30-8:00am CT (1/6/06-3/31/06)	13 ,	0		
Length of Program: 30 (minutes)			1 '	
Age of Target Child Audience: from 13 years to 1	6 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: Exploration With Richard Weise					
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled			
13	0	0			

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled If not rescheduled, enter N/A	d. Is the rescheduled date the second hom	ie?
	n/a	Yes X No	
If rescheduled, were promotional effe	orts made to notify public of rescheduled date	and time?Yes _X_1	10

	Reason for Preemption:Breaking NewsOther News	_	_Sports _Public	_X_	Other			
	of Program #3: rina's Secret Life			· · · · · · · · · · · · · · · · · · ·			Origination Syndicated	
Days	s/Times Program Regularly Scheduled:		Total times aired at regularly scheduled time	Numb Preem	er of ptions	If preempted, Report	complete Preemption	
	ndays 7:00-7:30am CT; Mondays 7:30-8:0 Tuesdays 7:00-7:30am CT (1/2/06-3/28/0		39	0				
Leng	gth of Program: 30 (minutes)							
Age	of Target Child Audience: from 7 years to	12 years	3				**	
maste her b relian	onts her two sides and discovers that the er her human side, Sabrina serves as an interest and agood human include loyalty, how it, competent and open to new ideas. She guidance of her family and friends, she are.	ideal role nesty, sel : listens, l	e- model for the young aud f-efficacy, tolerance, perse learns, and does what is ne	ience. E verance cessary	xample , and in to rein	es of the lesson ndependence. force the lesso	as Sabrina learns to hele Sabrina is positive, self on for others. With the	p - helj
.	Complete the chart below for each core pr * Total Times Aired is total times aired at	regularly				ns Reschedule	1.	
	Title of Program #3: Sabrina's Secret Li				1	5-8	. 10	
	Total Times Aired *	Numb	er of Preemptions		1	per of Preempt	ions Rescheduled	
2.	39	0		-	0			
	Date Preempted/Episode # (1)		neduled, date and time resch	eduled.	s the re	escheduled dat	e the second home?	
	0	n/a	***************************************		Yes	s_X_No		
	If rescheduled, were promotional efforts	made to	notify public of rescheduled	date and	l time?		Yes _ X _No	
	Reason for Preemption:Breaking NewsOther News	*******	_Sports _Public	_X_	Other			
	of Program #4: nal Rescue	lanna da Marana da responsabilidado de estando					Origination Syndicated	
Days	/Times Program Regularly Scheduled:		Total times aired at regularly scheduled time	Numb Preem		If preempted, Report	complete Preemption	
	sdays, 7:30am-8:00am CT (3/9/06-3/30/0)6)	4	0				
	th of Program: 30 (minutes)							
Age o	of Target Child Audience: from 12 years to	16 year	rs					
"ANII and in	ibe the educational and informational object MAL RESCUE" serves the educational aformational needs of children 16 years of with its program content, including safe	of age an	d	the defi	nition o	of Core Progra	mming.	

in-the-field experiences of professional and ordinary peo	ple taking
care of, treating and helping various animals.	

Title of Program #4: Animal Rescue				
Total Times Aired *	Number of Preempt	ions	Number of Pr	eemptions Rescheduled
4	0			
Date Preempted/Episode # (1)	If rescheduled, date a			ed date the second home?
			Yes No	
If rescheduled, were promotional effective	orts made to notify public o	of rescheduled	date and time?	YesNo
Reason for Preemption:Breaking NewsOther News	Sports Public		Other	
mplete the following for each program ational needs of children ages 16 and un 173.671. Complete chart below for each of Program #1:	that you aired during the pander, but does not meet one	e or more elem	ns that is specifically de ents of the definition of ational program.	f Core Programming, See 4
ational needs of children ages 16 and un 173.671. Complete chart below for eac of Program #1:	that you aired during the pander, but does not meet one	ast three month e or more elem nal and informa	ns that is specifically de ents of the definition of tional program.	Core Programming. See 4 Origination
ational needs of children ages 16 and un 173.671. Complete chart below for each of Program #1:	that you aired during the pander, but does not meet on hadditional such education	ast three monthe or more elemenal and informa	ns that is specifically de ents of the definition of tional program.	Core Programming. See 4 Origination Local
ational needs of children ages 16 and un 173.671. Complete chart below for each of Program #1: JTimes Program Aired:	that you aired during the pander, but does not meet one hadditional such education Total times aired	ast three monthe or more elemenal and informa	ns that is specifically de ents of the definition of tional program.	Origination Local
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ational needs of children ages 16 and un 73.671. Complete chart below for each of Program #1: //Times Program Aired: th of Program: (minutes) of Target Child Audience: from year	that you aired during the proder, but does not meet one hadditional such education. Total times aired.	ast three monthe or more elemental and information in Number of Preemptions	as that is specifically deents of the definition of the definition of tional program. If preempted and resc.	Origination Local
ational needs of children ages 16 and un 173.671. Complete chart below for each of Program #1: //Times Program Aired: th of Program: (minutes) of Target Child Audience: from year be the program.	that you aired during the proder, but does not meet one hadditional such education. Total times aired. s to years	ast three monthe or more elemenal and information in the second s	as that is specifically deents of the definition of the definition of tional program. If preempted and resc.	Origination Local heduled, list date and time a

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Sabrina's Secret Life				Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
Mondays 7:00-7:30am CT; Mondays 7:30-8:00am CT; Tuesdays 7:00- 7:30am CT	39	30 (minutes)	from 7 to 12 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program focuses on a witch named Sabrina who struggles to understand and master her human side. Each episode Sabrina confronts her two sides and discovers that the magic of becoming human can be very demanding. As she struggles to understand and master her human side, Sabrina serves as an ideal role-model for the young audience. Examples of the lessons Sabrina learns to help her become a good human include loyalty, honesty, self-efficacy, tolerance, perseverance, and independence. Sabrina is positive, self-reliant, competent and open to new ideas. She listens, learns, and does what is necessary to reinforce the lesson for others. With the help and guidance of her family and friends, she and the viewing audience come to understand what it takes to become a truly good human being.

Title of Program #2: Exploration With Richard Weise			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Fridays, 7:30-8:00am CT	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Program #3: Liberty Kids	La de la companya de		Origination Syndicated	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
Wednesday through Friday, 7:00- 7:30am CT	39	30 (minutes)	from 7 to 12 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England; the viewer is exposed to the issues which prompted the colonies to seek freedom. Also through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer learns the impact theses issues have on the lives of ordinary citizens.

Title of Program #4: Animal Rescue			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Thursdays, 7:30am-8:00am CT	13	30 (minutes)	from 12 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"ANIMAL RESCUE" serves the educational

and informational needs of children 16 years of age and

under with its program content, including safety tips and real life

in-the-field experiences of professional and ordinary people taking

care of, treating and helping various animals.						
8. Does the licensee publiciz Reports (FCC 398) as required	ze the existence and loca	ation of the station 73.3526(e)(11)(iii)	s's Children's T	elevision Programminş	g _X_YesNo	
9. List Core Programs, if any 73.671. Also indicate whether	, aired by other stations the amount of total Cor	that are sponsored re Programming bi	1 by the licensee roadcast by ano	e and that meet the crit- ther station increased.	teria set forth in 47 C.F.R. Section	
Name of Program	Call Letters of S Sponsored Progr	Station Airing ram	Channel Num Sponsored Pr	mber of Station Airing rogram	Did total programming Increase?	
For each Core Program sponso	and by the licensee co.	-1-to the chart he	1		Yes _X_No	
Title of Program #1:	red by the needsee, con	npiete ine chart oo.	low.		Origination	
					Local	
Days/Times Program Regular	Days/Times Program Regularly Scheduled: Total taired			If preempted and resc	cheduled, list date and time aired.	
Length of Program: (minu				-		
Age of Target Child Audience	e: from years to y	years			1. (6) 1. (1.1)	
10. Name of children's progra	amming liaison:	!	1 how it meets t	the definition of Core P	Programming.	
Name Beth Green	,		Telephone Number (include area code) (913) 677-7218			
Address 4500 Shawnee Mission Pkwy	у.		Internet Mail Address (if applicable) bgreen@meredith.com			
City Fairway			State KS	-		
KSMO TV - Kansas City con Adoption Second-Hand Smoke United Negro College Fund Reduce Gun Violence Blood Donation Diabetes Infant+Child Nutrition Better Health Skin Cancer Adult Mentoring Big Brothers/Sisters	ce for supplemental expl at you aired this quarter of ad informational value of	planations). This ma for plan to air durin of such programmir	ay include informing the next quaring to children. S	rmation on any other no rter, or any existing or p See 47 C.F.R. Section 7	on-core educational and proposed non-broadcast efforts that 73.671, NOTE 2.	
Boys & Girls Town Car Seat Safety						

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Meredith Corporation	Signature (only for printed version)
Date 4/7/06	

FCC 398 April 2001 (1.3) (end)

FCC 398 Submission Results

FCC 398 Filing for Call Sign KSMO-TV for quarter ending 03/31/2006

Accepted!

Confirmation number: 66489

Errors and informational messages:

WARNING: Question 5, Program #1, Preemption #1, Date Preempted/Episode is blank, other values ignored WARNING: Question 5, Program #2, Preemption #1, Date Preempted/Episode is blank, other values ignored WARNING: Question 5, Program #4, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored